

PENN Entertainment Reports Second Quarter Results

August 8, 2024

WYOMISSING, Pa.--(BUSINESS WIRE)--Aug. 8, 2024-- PENN Entertainment, Inc. ("PENN" or the "Company") (Nasdaq: PENN) today reported financial results for the three and six months ended June 30, 2024.

Jay Snowden, Chief Executive Officer and President, said: "Our retail properties delivered solid results this quarter as our best-in-class team of operators continues to execute across our diverse portfolio of market leading assets. In our Interactive segment, top-of-funnel growth, improved risk and trading execution, and refined promotional strategies contributed to better-than-expected revenue and Adjusted EBITDA results.

Healthy Retail Business

Property level highlights¹:

- Revenues of \$1.4 billion;
- Adjusted EBITDAR of \$496.6 million; and
- Adjusted EBITDAR margins of 34.8%.

"Our retail business remained stable as consistent consumer trends, our diverse portfolio, and recent capital investments offset known, new supply in certain markets," said Mr. Snowden. "We remain focused on database growth and driving engagement through new technology, continued investment in our gaming and non-gaming offerings, and local and national partnerships related to our food and beverage offerings. Cross-sell opportunities from our ESPN BET customers remain a key growth driver for us, as our PENN Play[™] database has grown to approximately 31 million members, including 3.8 million in our digital database, which is an increase of more than 80% since the launch of ESPN BET. We are also making solid progress on our four development projects, all of which remain on budget and on schedule.

Interactive Business Benefits from Operational Improvements

Interactive segment highlights:

- Revenues of \$232.6 million (including tax gross up of \$82.1 million); and
- Adjusted EBITDA loss of \$102.8 million.

"In our Interactive segment, we delivered record quarterly gaming revenue driven by enhanced risk and trading processes and deliberate reinvestment strategies. We will maintain our disciplined approach to customer engagement when we launch ESPN BET in New York in late August², where we will benefit from ESPN's extensive linear and digital reach. We recently began the rollout of our ESPN BET product enhancements and will launch the remaining key upgrades prior to the start of college football and our launch in New York. In parallel, our partners at ESPN are expanding our unique ESPN BET media integrations, including those with ESPN's leading fantasy football product which boasts over 12 million active users."

¹ Property level consists of retail operating segments which are composed of our Northeast, South, West, and Midwest reportable segments. ² Subject to regulatory approvals.

Liquidity and Financial Position

Total liquidity as of June 30, 2024 was \$1.9 billion inclusive of \$877.6 million in Cash and cash equivalents. Traditional net debt as of the end of the quarter was \$1.7 billion.

ESG - Caring for our People, our Communities and our Planet

"We are proud to report that the PENN Diversity Scholarship Fund awarded over \$1 million in scholarships to children of our team members in the quarter, and we look forward to celebrating the graduating class of 44 scholars from the inaugural year of the program. This quarter we also kicked off our annual corporate 'Days of Listening' to gather feedback from team members on all matters of diversity and inclusion. Finally, we were honored to be named as one of the 'Best of the Best 2024 Top Diverse Employer' by Diversity Magazine," concluded Mr. Snowden.

Summary of Second Quarter Results

| | | For the three Jun | months e 30, | ended | | |
|---|------|----------------------|-----------------|---------|--|--|
| (in millions, except per share data, unaudited) | 2024 | | | 2023 | | |
| Revenues | \$ | 1,663.0 | \$ | 1,674.8 | | |
| Net income (loss) | \$ | (27.1) | \$ | 78.1 | | |
| Adjusted EBITDA ⁽¹⁾ | \$ | 212.1 | \$ | 330.4 | | |
| Rent expense associated with triple net operating leases ⁽²⁾ | | 154.9 | | 146.4 | | |

| Adjusted EBITDAR ⁽¹⁾ | \$ 367.0 | \$ 476.8 |
|--|--------------|-------------|
| Cash payments to our REIT Landlords under Triple Net Leases $^{(3)}$ | \$ 237.2 | \$ 234.2 |
| Diluted earnings (loss) per common share | \$ (0.18) | \$ 0.48 |

(1) For more information, definitions, and reconciliations see the "Non-GAAP Financial Measures" section below.

(2) Consists of the operating lease components contained within our triple net master lease dated November 1, 2013 with Gaming and Leisure Properties, Inc. (Nasdaq: GLPI) ("GLPI"), that was amended and restated effective January 1, 2023 (referred to as the AR PENN Master Lease); our triple net master lease entered in conjunction with and coterminous to the AR PENN Master Lease (referred to as the 2023 Master Lease); as well as our individual triple net leases with VICI Properties Inc. (NYSE: VICI) ("VICI") for the real estate assets used in the operations of Margaritaville Resort Casino (referred to as the Margaritaville Lease) and Hollywood Casino at Greektown (referred to as the Greektown Lease) and referred to collectively as our "triple net operating leases." The expense related to operating lease components contained within our triple net operating leases are recorded as "General and administrative" within the unaudited Consolidated Statement of Operations.

(3) Consists of total cash payments made to GLPI and VICI (referred to collectively as our "REIT Landlords") under our triple net operating leases (as defined above), the Pinnacle Master Lease, and the Morgantown Lease and collectively referred to as our "Triple Net Leases."

Adjusted EPS

The following table reconciles diluted earnings (loss) per share ("EPS") to Adjusted EPS (approximate EPS impact shown, per share; positive adjustments represent charges to income):

| | For the three months ended Ju | | | | | |
|---|-------------------------------|--------|----|--------|--|--|
| | 2024 | | | 2023 | | |
| Diluted earnings (loss) per share | \$ | (0.18) | \$ | 0.48 | | |
| Insurance recoveries, net of deductible charges | | (0.02) | | (0.08) | | |
| Loss on disposal of assets | | 0.06 | | — | | |
| Transaction related expenses | | 0.01 | | 0.04 | | |
| Legal matters inclusive of litigation settlements | | (0.05) | | (0.05) | | |
| Non-operating items: | | | | | | |
| Loss (gain) related to debt and equity investments | | 0.03 | | (0.04) | | |
| Other income | | (0.03) | | — | | |
| Income tax impact on net income (loss) adjustments ⁽¹⁾ | | _ | | 0.03 | | |
| Adjusted EPS | \$ | (0.18) | \$ | 0.38 | | |

(1) The income tax impact includes current and deferred income tax expense based upon the nature of the adjustment and the jurisdiction in which it occurs.

PENN ENTERTAINMENT, INC. AND SUBSIDIARIES Segment Information

The Company aggregates its operations into five reportable segments: Northeast, South, West, Midwest, and Interactive.

| For the three months ended June 30, | | | | | For the six months ended June 30, | | | | |
|-------------------------------------|---------|--|--|--|---|--|--|--|--|
| 2024 | | 2023 | | 2024 | | 2023 | | | |
| | | | , | | | | | | |
| \$ | 696.3 | \$ | 688.0 | \$ | 1,381.0 | \$ | 1,388.5 | | |
| | 298.2 | | 308.3 | | 596.7 | | 623.1 | | |
| | 135.3 | | 130.0 | | 264.1 | | 259.7 | | |
| | 298.1 | | 293.3 | | 589.3 | | 588.6 | | |
| | 232.6 | | 257.5 | | 440.3 | | 491.0 | | |
| | 5.9 | | 6.2 | | 11.9 | | 12.0 | | |
| | (3.4) | | (8.5) | | (13.4) | | (14.8) | | |
| \$ | 1,663.0 | \$ | 1,674.8 | \$ | 3,269.9 | \$ | 3,348.1 | | |
| | | | | | | | | | |
| \$ | 204.7 | \$ | 217.3 | \$ | 407.3 | \$ | 430.2 | | |
| | 111.4 | | 120.9 | | 224.9 | | 244.5 | | |
| | 50.6 | | 49.6 | | 96.5 | | 98.7 | | |
| | 129.9 | | 127.1 | | 246.9 | | 252.7 | | |
| | \$ | Jun 2024 \$ 696.3 298.2 135.3 298.1 232.6 5.9 (3.4) \$ 1,663.0 \$ 204.7 111.4 50.6 | June 30, 2024 \$ 696.3 \$ 298.2 135.3 298.1 232.6 5.9 (3.4) \$ 1,663.0 \$ \$ 204.7 \$ 111.4 50.6 | June 30, 2024 2023 \$ 696.3 \$ 688.0 298.2 308.3 135.3 130.0 298.1 293.3 232.6 257.5 5.9 6.2 (3.4) (8.5) \$ 1,663.0 \$ 1,674.8 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 \$ 204.7 | June 30, 2024 2023 \$696.3\$688.0\$298.2308.3135.3130.0298.1293.3232.6257.55.96.2(3.4)(8.5)\$1,663.0\$1,674.8\$\$204.7\$217.3\$111.4120.950.649.6 | $\begin{array}{c c c c c c c c c c c c c c c c c c c $ | June 30,June 30, 2024 2023 2024 \$696.3\$688.0\$1,381.0\$ 298.2 308.3596.7135.3130.0264.1298.1293.3589.3232.6257.5440.35.96.211.9(3.4)(8.5)(13.4)\$1,663.0\$\$1,674.8\$3.269.9\$\$50.649.696.5 | | |

| Interactive ⁽⁵⁾ | (102.8) | (12.8) | (298.8) | (18.5) |
|---------------------------------------|-------------|-------------|-------------|-------------|
| Other ⁽⁶⁾ | (26.8) | (25.3) | (53.6) | (52.6) |
| Total Adjusted EBITDAR ⁽⁸⁾ | \$ 367.0 | \$ 476.8 | \$ 623.2 | \$ 955.0 |

- (1) The Northeast segment consists of the following properties: Ameristar East Chicago, Hollywood Casino at Greektown, Hollywood Casino Bangor, Hollywood Casino at Charles Town Races, Hollywood Casino Columbus, Hollywood Casino Lawrenceburg, Hollywood Casino Morgantown, Hollywood Casino at PENN National Race Course, Hollywood Casino Perryville, Hollywood Casino Toledo, Hollywood Casino York, Hollywood Gaming at Dayton Raceway, Hollywood Gaming at Mahoning Valley Race Course, Marquee by PENN, Hollywood Casino at The Meadows, and Plainridge Park Casino.
- (2) The South segment consists of the following properties: 1st Jackpot Casino, Ameristar Vicksburg, Boomtown Biloxi, Boomtown Bossier City, Boomtown New Orleans, Hollywood Casino Gulf Coast, Hollywood Casino Tunica, L'Auberge Baton Rouge, L'Auberge Lake Charles, and Margaritaville Resort Casino.
- (3) The West segment consists of the following properties: Ameristar Black Hawk, Cactus Petes and Horseshu, M Resort Spa Casino, and Zia Park Casino.
- (4) The Midwest segment consists of the following properties: Ameristar Council Bluffs, Argosy Casino Alton, Argosy Casino Riverside, Hollywood Casino Aurora, Hollywood Casino Joliet, our 50% investment in Kansas Entertainment, LLC, which owns Hollywood Casino at Kansas Speedway, Hollywood Casino St. Louis, Prairie State Gaming, and River City Casino.
- (5) The Interactive segment includes all of our online sports betting, online casino/iCasino and social gaming operations, management of retail sports betting, media, and the operating results of Barstool Sports, Inc. ("Barstool" or "Barstool Sports"). We owned 36% of Barstool common stock prior to the acquiring the remaining 64% of Barstool common stock on February 17, 2023. In connection with PENN's decision to rebrand our online sports betting business from Barstool Sportsbook to ESPN BET, PENN entered into a stock purchase agreement, and on August 8, 2023 we sold 100% of the outstanding shares of Barstool. Interactive revenues are inclusive of a tax gross-up of \$82.1 million and \$88.5 million for the three months ended June 30, 2024 and 2023, respectively, and \$198.7 million and \$180.8 million for the six months ended June 30, 2024 and 2023, respectively.
- (6) The Other category, included in the tables to reconcile the segment information to the consolidated information, consists of the Company's stand-alone racing operations, namely Sanford-Orlando Kennel Club, Sam Houston and Valley Race Park, the Company's JV interests in Freehold Raceway and our management contract for Retama Park Racetrack. The Other category also includes corporate overhead costs, which consist of certain expenses, such as: payroll, professional fees, travel expenses, and other general and administrative expenses that do not directly relate to or have not otherwise been allocated. Corporate overhead costs were \$24.5 million and \$24.8 million for the three months ended June 30, 2024 and 2023, respectively, and \$49.4 million and \$51.1 million for the six months ended June 30, 2024 and 2023, respectively.

(7) Primarily represents the elimination of intersegment revenues associated with our retail sportsbooks, which are operated by PENN Interactive.

(8) As noted within the "Non-GAAP Financial Measures" section below, Adjusted EBITDAR is presented on a consolidated basis outside the financial statements solely as a valuation metric or for reconciliation purposes.

PENN ENTERTAINMENT, INC. AND SUBSIDIARIES Reconciliation of Comparable GAAP Financial Measure to Adjusted EBITDA, Adjusted EBITDAR, and Adjusted EBITDAR Margin

| | For the three months ended June 30, | | | | | For the six months ended June 30, | | | |
|---|--|--------|----|--------|----|--------------------------------------|----|---------|--|
| (in millions, unaudited) | | 2024 | | 2023 | | 2024 | | 2023 | |
| Net income (loss) | \$ | (27.1) | \$ | 78.1 | \$ | (142.0) | \$ | 592.5 | |
| Income tax (benefit) expense | | (3.2) | | 34.7 | | (15.8) | | 202.6 | |
| Interest expense, net | | 119.4 | | 115.6 | | 238.5 | | 228.6 | |
| Interest income | | (5.8) | | (9.9) | | (12.9) | | (20.3) | |
| Income from unconsolidated affiliates | | (7.8) | | (7.2) | | (15.0) | | (9.8) | |
| Gain on Barstool Acquisition, net ⁽¹⁾ | | _ | | _ | | _ | | (83.4) | |
| Gain on REIT transactions, net ⁽²⁾ | | _ | | _ | | _ | | (500.8) | |
| Other | | (1.0) | | (5.8) | | 0.3 | | (4.8) | |
| Operating income | | 74.5 | | 205.5 | | 53.1 | | 404.6 | |
| Stock-based compensation | | 14.2 | | 19.7 | | 26.1 | | 36.2 | |
| Cash-settled stock-based awards variance ⁽³⁾ | | (3.1) | | (6.2) | | (11.1) | | (9.1) | |
| Loss on disposal of assets | | 9.1 | | | | 8.9 | | — | |
| Contingent purchase price | | — | | 0.2 | | — | | 0.5 | |
| Depreciation and amortization | | 109.1 | | 110.6 | | 217.8 | | 218.1 | |
| Insurance recoveries, net of deductible charges | | (2.7) | | (13.6) | | (2.7) | | (13.6) | |
| Income from unconsolidated affiliates | | 7.8 | | 7.2 | | 15.0 | | 9.8 | |
| Non-operating items of equity method investments ⁽⁴⁾ | | 1.0 | | 0.9 | | 2.1 | | 5.4 | |
| Other expenses ⁽⁵⁾ | | 2.2 | | 6.1 | | 4.3 | | 10.7 | |
| Adjusted EBITDA | | 212.1 | | 330.4 | | 313.5 | | 662.6 | |
| Rent expense associated with triple net operating leases | | 154.9 | | 146.4 | | 309.7 | | 292.4 | |

| Adjusted EBITDAR | \$ 367.0 | \$ 476.8 | \$ 623.2 | \$ 955.0 |
|--------------------------|-------------|-------------|-------------|-------------|
| Net income (loss) margin | (1.6)% | 4.7% | (4.3)% | 17.7% |
| Adjusted EBITDAR margin | 22.1% | 28.5% | 19.1% | 28.5% |

(1) Includes a gain of \$66.5 million associated with Barstool related to remeasurement of the equity investment immediately prior to the acquisition date of February 17, 2023 and a gain of \$16.9 million related to the acquisition of the remaining 64% of Barstool common stock.

(2) Upon the execution of the February 21, 2023 AR PENN Master Lease and the 2023 Master Lease, both effective January 1, 2023, we recognized a gain of \$500.8 million as a result of the reclassification and remeasurement of lease components.

(3) Our cash-settled stock-based awards are adjusted to fair value each reporting period based primarily on the price of the Company's common stock. As such, significant fluctuations in the price of the Company's common stock during any reporting period could cause significant variances to budget on cash-settled stock-based awards.

(4) Consists principally of interest expense, net, income taxes, depreciation and amortization, and stock-based compensation expense associated with Barstool prior to us acquiring the remaining 64% of Barstool common stock and our Kansas Entertainment, LLC joint venture.

(5) Consists of non-recurring acquisition and transaction costs and finance transformation costs associated with the implementation of our new Enterprise Resource Management system.

PENN ENTERTAINMENT, INC. AND SUBSIDIARIES Consolidated Statements of Operations (Unaudited)

| | | For the th ended | | For the six months ended June 30, | | | | |
|--|----|---------------------|----|-----------------------------------|----|---------|----|---------|
| (in millions, except per share data, unaudited) | | 2024 | | 2023 | | 2024 | | 2023 |
| Revenues | | | | | | | | |
| Gaming | \$ | 1,332.3 | \$ | 1,292.8 | \$ | 2,590.6 | \$ | 2,617.4 |
| Food, beverage, hotel, and other | | 330.7 | | 382.0 | | 679.3 | | 730.7 |
| Total revenues | | 1,663.0 | | 1,674.8 | | 3,269.9 | | 3,348.1 |
| Operating expenses | | | | | | | | |
| Gaming | | 871.1 | | 710.6 | | 1,750.6 | | 1,440.1 |
| Food, beverage, hotel, and other | | 219.6 | | 267.8 | | 470.8 | | 512.1 |
| General and administrative | | 388.7 | | 380.3 | | 777.6 | | 773.2 |
| Depreciation and amortization | | 109.1 | | 110.6 | | 217.8 | | 218.1 |
| Total operating expenses | | 1,588.5 | | 1,469.3 | | 3,216.8 | | 2,943.5 |
| Operating income | | 74.5 | | 205.5 | | 53.1 | | 404.6 |
| Other income (expenses) | | | | | | | | |
| Interest expense, net | | (119.4) | | (115.6) | | (238.5) | | (228.6) |
| Interest income | | 5.8 | | 9.9 | | 12.9 | | 20.3 |
| Income from unconsolidated affiliates | | 7.8 | | 7.2 | | 15.0 | | 9.8 |
| Gain on Barstool Acquisition, net | | — | | — | | — | | 83.4 |
| Gain on REIT transactions, net | | — | | — | | — | | 500.8 |
| Other | | 1.0 | | 5.8 | | (0.3) | | 4.8 |
| Total other income (expenses) | | (104.8) | | (92.7) | | (210.9) | | 390.5 |
| Income (loss) before income taxes | | (30.3) 112.8 (157 | | (157.8) | | 795.1 | | |
| Income tax benefit (expense) | | 3.2 | | (34.7) | | 15.8 | | (202.6) |
| Net income (loss) | | (27.1) | | 78.1 | | (142.0) | | 592.5 |
| Less: Net loss attributable to non-controlling interest | | 0.3 | | 0.3 | | 0.5 | | 0.4 |
| Net income (loss) attributable to PENN Entertainment, Inc. | \$ | (26.8) | \$ | 78.4 | \$ | (141.5) | \$ | 592.9 |
| Earnings per share: | | | | | | | | |
| Basic earnings (loss) per share | \$ | (0.18) | \$ | 0.51 | \$ | (0.93) | \$ | 3.86 |
| Diluted earnings (loss) per share | \$ | (0.18) | \$ | 0.48 | \$ | (0.93) | \$ | 3.54 |
| Weighted-average common shares outstanding—basic | | 152.1 | | 152.8 | | 152.0 | | 153.0 |
| Weighted-average common shares outstanding—diluted | | 152.1 | | 167.9 | | 152.0 | | 168.2 |

Selected Financial Information and GAAP to Non-GAAP Reconciliations

| (in millions, unaudited) | June 30, 2024 | | December 31, 2023 | | | |
|--|------------------|---------|----------------------|-----------|--|--|
| Cash and cash equivalents | \$ | 877.6 | \$ | 1,071.8 | | |
| Total traditional debt | \$ | 2,614.8 | \$ | 2,643.7 | | |
| Less: Cash and cash equivalents | | (877.6) | | (1,071.8) | | |
| Traditional net debt ⁽¹⁾ | \$ | 1,737.2 | \$ | 1,571.9 | | |
| Amended Revolving Credit Facility due 2027 | \$ | _ | \$ | _ | | |
| Amended Term Loan A Facility due 2027 | | 495.0 | | 508.8 | | |
| Amended Term Loan B Facility due 2029 | | 980.0 | | 985.0 | | |
| 5.625% Notes due 2027 | | 400.0 | | 400.0 | | |
| 4.125% Notes due 2029 | | 400.0 | | 400.0 | | |
| 2.75% Convertible Notes due 2026 | | 330.5 | | 330.5 | | |
| Other long-term obligations ⁽²⁾ | | 9.3 | | 19.4 | | |
| Total traditional debt | | 2,614.8 | | 2,643.7 | | |
| Financing obligation ⁽³⁾ | | 176.1 | | 154.1 | | |
| Less: Debt discounts and debt issuance costs | | (30.5) | | (32.2) | | |
| | \$ | 2,760.4 | \$ | 2,765.6 | | |
| Total traditional debt | \$ | 2,614.8 | \$ | 2,643.7 | | |
| Less: Cash and cash equivalents | | (877.6) | | (1,071.8) | | |
| Plus: Cash rent payments to REIT landlords for the trailing twelve months ⁽⁴⁾ | | 7,547.2 | | 7,502.4 | | |
| | \$ | 9,284.4 | \$ | 9,074.3 | | |
| Adjusted EBITDAR for the trailing twelve months | \$ | 1,180.8 | \$ | 1,512.6 | | |
| Lease-adjusted net leverage ratio ⁽¹⁾ | | 7.9x | | 6.0x | | |
| Traditional net leverage ⁽¹⁾ | | 7.3x | | 2.7x | | |

(1) See "Non-GAAP Financial Measures" section below for more information as well as the definitions of Traditional net debt, Lease-adjusted net leverage ratio, and Traditional net leverage.

(2) Other long-term obligations as of June 30, 2024 primarily relates to our repayment obligation on a hotel and event center located near Hollywood Casino Lawrenceburg.

(3) Represents cash proceeds received and non-cash interest on certain claims of which the principal repayment is contingent and classified as a financing obligation under Accounting Standards Codification Topic 470, "Debt."

(4) Amount equals 8 times the total cash rent payments to REIT landlords for the trailing twelve months.

Cash Flow Data

The table below summarizes certain cash expenditures incurred by the Company.

| | | For the thre ended J | hs | For the six months ended June 30, | | | | |
|---|----|-------------------------|----|--------------------------------------|----|-------|----|-------|
| (in millions, unaudited) | 2 | 2024 | 2 | 2023 | 2 | 2024 | 2 | 2023 |
| Cash payments to our REIT Landlords under Triple Net Leases | \$ | 237.2 | \$ | 234.2 | \$ | 473.0 | \$ | 467.4 |
| Cash payments related to income taxes, net | \$ | 0.3 | \$ | 64.9 | \$ | 0.9 | \$ | 66.0 |
| Cash paid for interest on traditional debt | \$ | 33.1 | \$ | 32.4 | \$ | 82.2 | \$ | 78.8 |
| Capital expenditures | \$ | 88.2 | \$ | 69.6 | \$ | 129.6 | \$ | 132.8 |

Non-GAAP Financial Measures

The Non-GAAP Financial Measures used in this press release include Adjusted EBITDA, Adjusted EBITDAR, Adjusted EBITDAR margin, Adjusted EPS, Traditional net debt, Traditional net leverage ratio, and Lease-adjusted net leverage ratio. These non-GAAP financial measures should not be considered a substitute for, nor superior to, financial results and measures determined or calculated in accordance with GAAP.

We define Adjusted EBITDA as earnings before interest expense, net; interest income; income taxes; depreciation and amortization; stock-based compensation; debt extinguishment charges; impairment losses; insurance recoveries, net of deductible charges; changes in the estimated fair value of our contingent purchase price obligations; gain or loss on disposal of assets; the difference between budget and actual expense for cash-settled stock-based awards; pre-opening expenses; loss on disposal of a business; non-cash gains/losses associated with REIT transactions; non-cash gains/losses associated with partial and step acquisitions as measured in accordance with ASC 805 "Business Combinations;" and other. Adjusted EBITDA is inclusive of income or loss from unconsolidated affiliates, with our share of non-operating items (such as interest expense, net; income

taxes; depreciation and amortization; and stock-based compensation expense) added back for Barstool (prior to our acquisition of Barstool on February 17, 2023) and our Kansas Entertainment, LLC joint venture. Adjusted EBITDA is inclusive of rent expense associated with our triple net operating leases with our REIT landlords. Although Adjusted EBITDA includes rent expense associated with our triple net operating leases, we believe Adjusted EBITDA is useful as a supplemental measure in evaluating the performance of our consolidated results of operations.

Adjusted EBITDA has economic substance because it is used by management as a performance measure to analyze the performance of our business, and is especially relevant in evaluating large, long-lived casino-hotel projects because it provides a perspective on the current effects of operating decisions separated from the substantial non-operational depreciation charges and financing costs of such projects. We present Adjusted EBITDA because it is used by some investors and creditors as an indicator of the strength and performance of ongoing business operations, including our ability to service debt, and to fund capital expenditures, acquisitions, and operations. These calculations are commonly used as a basis for investors, analysts and credit rating agencies to evaluate and compare operating performance and value companies within our industry. In order to view the operations of their casinos on a more stand-alone basis, gaming companies, including us, have historically excluded from their Adjusted EBITDA calculations certain corporate expenses that do not relate to the management of specific casino properties. However, Adjusted EBITDA is not a measure of performance or liquidity calculated in accordance with GAAP. Adjusted EBITDA information is presented as a supplemental disclosure, as management believes that it is a commonly used measure of performance in the gaming industry and that it is considered by many to be a key indicator of the Company's operating results.

We define Adjusted EBITDAR as Adjusted EBITDA (as defined above) plus rent expense associated with triple net operating leases (which is a normal, recurring cash operating expense necessary to operate our business). Adjusted EBITDAR is presented on a consolidated basis outside the financial statements solely as a valuation metric. Management believes that Adjusted EBITDAR is an additional metric traditionally used by analysts in valuing gaming companies subject to triple net leases since it eliminates the effects of variability in leasing methods and capital structures. This metric is included as a supplemental disclosure because (i) we believe Adjusted EBITDAR is traditionally used by gaming operator analysts and investors to determine the equity value of gaming operators and (ii) Adjusted EBITDAR is one of the metrics used by other financial analysts in valuing our business. We believe Adjusted EBITDAR to calculate enterprise value allows for an adjustment to the balance sheet to recognize estimated liabilities arising from operating leases related to real estate. However, Adjusted EBITDAR when presented on a consolidated basis is not a financial measure in accordance with GAAP, and should not be viewed as a measure of overall operating performance or considered in isolation or as an alternative to net income because it excludes the rent expense associated with our triple net operating leases and is provided for the limited purposes referenced herein. Adjusted EBITDAR margin is defined as Adjusted EBITDAR on a consolidated basis (as defined above) divided by revenues on a consolidated basis. Adjusted EBITDAR margin is presented on a consolidated basis outside the financial statements solely as a valuation metric.

Adjusted EPS is diluted earnings or loss per share adjusted to exclude gains/losses on the disposal of a business; non-cash gains/losses associated with REIT transactions; non-cash gains/losses associated with partial and step acquisitions as measured in accordance with ASC 805 Topic "Business Combinations;" impairment losses; pre-opening expenses; debt extinguishment charges; gains/losses on the disposal of assets; foreign currency gains/losses; transaction related expenses; business interruption insurance proceeds; net gains/losses related to equity investments; and other.

Adjusted EPS is a non-GAAP measure and is presented solely as a supplemental disclosure to reported GAAP measures because management believes this measure is useful in providing period-to-period comparisons of the results of the Company's operations to assist investors in reviewing the Company's operating performance over time. Management believes it is useful to exclude certain items when comparing current performance to prior periods because these items can vary significantly depending on specific underlying transactions or events. Further, management believes certain excluded items may not relate specifically to current operating trends or be indicative of future results. Adjusted EPS should not be construed as an alternative to GAAP earnings per share as an indicator of the Company's performance.

We calculate Traditional net debt as Total traditional debt, which is the principal amount of debt outstanding (excludes the financing obligation associated with cash proceeds received and non-cash interest on certain claims of which the principal repayment is contingent) less Cash and cash equivalents. Management believes that Traditional net debt is an important measure to monitor leverage and evaluate the balance sheet. With respect to Traditional net debt, Cash and cash equivalents are subtracted from the GAAP measure because they could be used to reduce the Company's debt obligations. A limitation associated with using Traditional net debt is that it subtracts Cash and cash equivalents and therefore may imply that there is less Company debt than the most comparable GAAP measure indicates. Management believes that investors may find it useful to monitor leverage and evaluate the balance sheet.

The Company's Traditional net leverage ratio is defined as Traditional net debt (as defined above) divided by Adjusted EBITDAR (as defined above) for the trailing twelve months less cash rent payments to REIT landlords for the trailing twelve months. Management believes this measure is useful as a supplemental measure and provides an indication of the results generated by the Company in relation to its level of indebtedness with the cash generated from Company operations.

The Company's Lease-adjusted net leverage ratio's numerator is calculated as cash rent payments to REIT landlords for the trailing twelve months capitalized at 8 times plus Traditional net debt (as defined above). The Company's Lease-adjusted net leverage ratio's denominator is Adjusted EBITDAR (as defined above) for the trailing twelve months. Management believes this measure is useful as a supplemental measure and provides an indication of the results generated by the Company in relation to its level of indebtedness (including leases) with the cash generated from Company operations.

Each of these non-GAAP financial measures is not calculated in the same manner by all companies and, accordingly, may not be an appropriate measure of comparing performance among different companies. See the tables above, which present reconciliations of these measures to the GAAP equivalent financial measures.

Management Presentation, Conference Call, Webcast and Replay Details

PENN is hosting a conference call and simultaneous webcast at 9:00 a.m. E.T. today, both of which are open to the general public. During the call, management will review a presentation regarding the quarter and recent developments that can be accessed at http://investors.pennentertainment.com/events-and-presentations/presentations.

The conference call number is 203-518-9765; please call five minutes in advance to ensure that you are connected prior to the presentation. Interested parties may also access the live call at <u>www.pennentertainment.com</u>; allow 15 minutes to register and download and install any necessary software. Questions and answers will be reserved for call-in analysts and investors. A replay of the call can be accessed for thirty days at http://www.pennentertainment.com/corp/investors.

This press release, which includes financial information to be discussed by management during the conference call and disclosure and reconciliation of non-GAAP financial measures, is available on the Company's web site, <u>http://www.pennentertainment.com/corp/investors</u> (select link for "Press Releases").

About PENN Entertainment

PENN Entertainment, Inc., together with its subsidiaries ("PENN," the "Company," "we," "our," or "us"), is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates 43 properties in 20 states, online sports betting in 19 jurisdictions and iCasino in five jurisdictions, under a portfolio of well-recognized brands including Hollywood Casino®, L'Auberge®, ESPN BET[™] and theScore BET Sportsbook and Casino®. In August 2023, PENN entered into a transformative, exclusive long-term strategic alliance with ESPN, Inc. and ESPN Enterprises, Inc. (together, "ESPN") relating to online sports betting within the United States. PENN's ability to leverage the leading sports media brands in the United States (ESPN) and Canada (theScore) is central to our highly differentiated strategy to expand our footprint and efficiently grow our customer ecosystem. The Company's focus on organic cross-sell opportunities is reinforced by our market-leading retail casinos, sports media assets, and technology, including a proprietary state-of-the-art, fully integrated digital sports and iCasino betting platform and an in-house iCasino content studio. PENN's portfolio is further bolstered by our industry-leading PENN Play[™] customer loyalty program, which offers our approximately 31 million members a unique set of rewards and experiences across business channels.

Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward-looking terminology such as "expects," "believes," "estimates," "projects," "intends," "plans," "goal," "seeks," "may," "will," "should," or "anticipates" or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties. Specifically, forward-looking statements include, but are not limited to, statements regarding: future revenue, Adjusted EBITDA and Adjusted EBITDAR; the Company's expectations of future results of operations and financial condition; the assumptions provided regarding the guidance, including the scale and timing of the Company's product and technology investments; the Company's expectations regarding results and customer growth and the impact of competition in retail/mobile/online sportsbooks, iCasino, social gaming, and retail operations; the Company's development and launch of its Interactive segment's products in new jurisdictions and enhancements to existing Interactive segment products, including the content for the ESPN BET and theScore BET and the further development of ESPN BET and theScore BET on our proprietary player account management system and risk and trading platforms; the benefits of the Sportsbook Agreement between the Company and ESPN; the Company's expectations regarding its Sportsbook Agreement with ESPN and the future success of ESPN BET; the Company's expectations with respect to the integration and synergies related to the Company's integration of theScore and the continued growth and monetization of the Company's media business; the Company's expectations that its portfolio of assets provides a benefit of geographically-diversified cash flows from operations; the Company's plan to expand gaming operations through the implementation and execution of a disciplined capital expenditure program at our existing properties, the pursuit of strategic acquisitions and investments, and the development of new gaming properties, including the development projects; improvements, expansions, or relocations of our existing properties; entrance into new jurisdictions; expansion of gaming in existing jurisdictions; strategic investments and acquisitions; cross-sell opportunities between our retail gaming, online sports betting, and iCasino businesses; our ability to obtain financing for our development projects on attractive terms; the timing, cost and expected impact of planned capital expenditures on the Company's results of operations; and the actions of regulatory, legislative, executive, or judicial decisions at the federal, state, provincial, or local level with regard to our business and the impact of any such actions.

Such statements are all subject to risks, uncertainties and changes in circumstances that could significantly affect the Company's future financial results and business. Accordingly, the Company cautions that the forward looking statements contained herein are qualified by important factors that could cause actual results to differ materially from those reflected by such statements. Such factors include: the effects of economic and market conditions in the markets in which the Company operates or otherwise, including the impact of global supply chain disruptions, price inflation, rising interest rates, slowing economic growth, and geopolitical uncertainty; competition with other entertainment, sports content, and gaming experiences; the timing, cost and expected impact of product and technology investments; risks relating to operations, permits, licenses, financings, approvals and other contingencies in connection with growth in new or existing jurisdictions; our ability to achieve the anticipated financial returns from the Sportsbook Agreement with ESPN, including due to fees, costs, taxes, or circumstances beyond the Company's or ESPN's control; our ability to successfully acquire and integrate new properties and operations and achieve expected synergies from acquisitions; our ability to maintain our gaming licenses and concessions and comply with applicable gaming law; changes in current laws, regulations, rules or other industry standards; and additional risks and uncertainties described in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, each as filed with the U.S. Securities and Exchange Commission. The Company does not intend to update publicly any forward-looking statements except as required by law. Considering these risks, uncertainties and assumptions, the forward-looking events discussed in this press release may not occur.

View source version on businesswire.com: https://www.businesswire.com/news/home/20240808459477/en/

Mike Nieves SVP, Finance & Treasurer PENN Entertainment 610-373-2400

Joseph N. Jaffoni, Richard Land JCIR 212-835-8500 or penn@jcir.com

Source: PENN Entertainment, Inc.