



PENN Entertainment Launches New Multiplayer Blackjack iCasino Game on Hollywood Casino

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Original Title Developed by PENN Game Studios Now Available in New Jersey

November 19, 2024 - PENN Entertainment ("PENN" or the "Company") is pleased to announce the launch of a new iCasino game, **Multiplayer Blackjack**, which is now available via the Hollywood Casino online platform in New Jersey. Multiplayer Blackjack, a first-of-its kind original game for Hollywood Casino, was developed by PENN Game Studios, the Company's in-house game development studio that has produced a number of popular online casino titles.

Multiplayer Blackjack creates a social gaming environment with elements of a live casino, which allows users to create a customized private table to play alongside friends or select from a lobby of existing public tables. The game offers a variety of features geared towards heightened interaction with fellow players, including side bets and bespoke emote cards to react to action throughout play.

Additionally, through a special viewer mode, up to 999 players can watch tables and utilize the Bet Behind feature to back other players' hands. Other options such as Lightning tables and an Early Lock-In feature let experienced players move at their own pace.

"By nature, blackjack is a communal game and this new multiplayer option was built to replicate the feeling of sitting at a live casino table," said Jason Birney, Vice President, Operations, PENN Interactive. "Multiplayer Blackjack is another fun and engaging iCasino game developed by our incredibly accomplished PENN Game Studios team. Having an in-house team is an important asset as we work to introduce compelling new games and differentiate our online casino product."

Multiplayer Blackjack will roll out across PENN's other online casino jurisdictions, subject to receipt of regulatory approvals. Hollywood Casino, accessible through the ESPN BET app, is available in Michigan, New Jersey, Pennsylvania and West Virginia. PENN also recently announced the planned launch of a standalone Hollywood Casino app in Pennsylvania in early 2025, subject to regulatory approvals.

About PENN Entertainment

PENN Entertainment, Inc., together with its subsidiaries ("PENN," or the "Company"), is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates a broadly diversified portfolio of casinos, racetracks and online sports betting and iCasino offerings in 26 jurisdictions throughout North America, under well-recognized brands including Hollywood Casino®, L'Auberge®, ESPN BET™ and theScore BET Sportsbook and Casino®. PENN's ability to leverage its partnership with ESPN, the "worldwide leader in sports," and its ownership of theScore, the top digital sports media brand in Canada, is central to the Company's highly differentiated strategy to expand its footprint and

efficiently grow its customer ecosystem. PENN's focus on organic cross-sell opportunities is reinforced by its market-leading retail casinos, sports media assets, and technology, including a proprietary state-of-the-art, fully integrated digital sports and iCasino betting platform and an in-house iCasino content studio (PENN Game Studios). The Company's portfolio is further bolstered by its industry-leading PENN Play™ customer loyalty program, which offers its 31 million members a unique set of rewards and experiences across business channels.