



PENN Entertainment Launches Stand-alone Hollywood Casino App in New Jersey

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WYOMISSING, Pa., (March 11, 2025) -- PENN Entertainment ("PENN" or the "Company") announced today that its stand-alone Hollywood Casino app has launched in New Jersey. The new Hollywood Casino platform is available on Android, iOS and desktop and can also be accessed via the ESPN BET app. Customers can login to Hollywood Casino using their ESPN BET credentials, allowing for a seamless experience across PENN's online betting and casino platforms.



PENN Entertainment's Hollywood Casino app is now live in New Jersey

[Ranked by Filers & Krejčík](#) as the #2 overall iCasino product in the United States, Hollywood Casino offers a variety of online slots, table games and live dealer content, including original titles from PENN Game Studios, the company's in-house casino game development studio. Hollywood Casino also includes bespoke live dealer tables and exclusive games such as the recently launched *Devils Blackjack*, an original title leveraging PENN's partnership with the New Jersey Devils®.

"We're thrilled to introduce our dedicated, casino-first experience to customers across New Jersey," said Aaron LaBerge, Chief Technology Officer, PENN Entertainment. "Hollywood Casino delivers a best-in-class experience with an extensive game library, seamless gameplay, and exclusive content from our in-house studio. This launch builds on the strong momentum we've gained since introducing our enhanced standalone app in December."

The stand-alone Hollywood Casino platform debuted in Pennsylvania last December and is also available in Michigan.

PENN is committed to providing a safe environment for all customers to enjoy gaming responsibly. ESPN BET and Hollywood Casino offer players comprehensive Responsible Gaming tools and resources, including limits on time, deposits, and wagering. To learn more, visit www.pennentertainment.com/corp/responsible-gaming.

Must be 21+. Gambling Problem? Call 1-800-GAMBLER.

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About PENN Entertainment, Inc.

PENN Entertainment, Inc., together with its subsidiaries ("PENN," or the "Company"), is North America's leading provider of integrated entertainment, sports content, and casino gaming experiences. PENN operates in 28 jurisdictions throughout North America, with a broadly diversified portfolio of casinos, racetracks, and online sports betting and iCasino offerings under well-recognized brands including Hollywood Casino®, L'Auberge®, ESPN BET™, and theScore BET Sportsbook and Casino®. PENN's ability to leverage its partnership with ESPN, the "worldwide leader in sports," and its ownership of theScore™, the top digital sports media brand in Canada, is central to the Company's highly differentiated strategy to expand its footprint and efficiently grow its customer ecosystem. PENN's focus on organic cross-sell opportunities is reinforced by its market-leading retail casinos, sports media assets, and technology, including a proprietary state-of-the-art, fully integrated digital sports and iCasino betting platform, and an in-house iCasino content studio (PENN Game Studios). The Company's portfolio is further bolstered by its industry-leading PENN Play™ customer loyalty program, offering its approximately 32 million members a unique set of rewards and experiences.