theScore Bet Now Live In 21 U.S. Jurisdictions

December 1, 2025

PENN Entertainment Completes Rebrand of U.S. Online Sports Betting Platform to theScore Bet; Launches Sports Betting in Missouri

WYOMISSING, Pa.--(BUSINESS WIRE)--Dec. 1, 2025-- PENN Entertainment, Inc. (Nasdaq: PENN) (“PENN” or the “Company”) announced today that it has completed the rebrand of its online sports betting (OSB) platform to theScore Bet and has successfully launched its OSB product in Missouri. Existing customers were able to access the rebranded app this morning using their log in credentials after a seamless overnight transition. All account settings, open wagers, and responsible gaming tools remain the same.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20251201421636/en/

Now live in 21 U.S. jurisdictions, theScore Bet is a cutting-edge online sports betting app that features a comprehensive menu of wagering options, a suite of innovative features, fast load times and seamless navigation. theScore Bet is also natively integrated with theScore, a leading sports media app that offers real-time updates and alerts, stats and scores, and personalized content feeds. When paired together, theScore and theScore Bet provide a deeply connected media and betting experience.

“We’re pleased to introduce theScore Bet to millions of fans across the U.S, and welcome new customers in Missouri,” said Aaron LaBerge, Chief Technology Officer and Head of Interactive at PENN Entertainment. “We look forward to creating the same fan connection with theScore Bet brand in the U.S. as we’ve done in Ontario and delivering players more of what they want – rewards, offers, and creative promotions.”

PENN’s online casino offering, Hollywood Casino, remains accessible within theScore Bet in Michigan, New Jersey, Pennsylvania and West Virginia, in addition to being available as a standalone app in those states.

PENN operates three retail properties in Missouri: Hollywood Casino & Hotel St. Louis, River City Casino Hotel in St. Louis, and Argosy Casino Hotel in Riverside. All three of the locations are set to open on-property retail sportsbooks today in conjunction with the launch of Missouri’s sports betting market.

About PENN Entertainment, Inc.

PENN Entertainment, Inc., together with its subsidiaries (“PENN,” or the “Company,” “we,” “our,” or “us”), operates in 28 jurisdictions throughout North America, with a broadly diversified portfolio of casinos, racetracks, and online sports betting and iCasino offerings. PENN’s focus is on organic cross-sell opportunities, reinforced by its market-leading retail casinos, sports media assets and technology, including a proprietary state-of-the-art, fully integrated digital sports betting and iCasino platform, and an in-house iCasino content studio. The Company’s portfolio is further bolstered by its industry-leading PENN Play™ customer loyalty program, offering its over 33 million members a unique set of rewards and experiences.

Forward Looking Statement

This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward-looking terminology such as “expects,” “believes,” “estimates,” “projects,” “intends,” “plans,” “goal,” “seeks,” “may,” “will,” “should,” “look forward to,” or “anticipates” or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in PENN Entertainment’s filings with the Securities and Exchange Commission (the “SEC”), including PENN Entertainment's current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K for the year ended December 31, 2024. Forward-looking statements speak only as of the date they are made and, except for PENN Entertainment’s ongoing obligations under the U.S. federal securities laws, PENN Entertainment undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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