



## **PENN Entertainment Sets June 12 as Grand Opening Date for New Hotel at Hollywood Casino Columbus**

March 12, 2026

*Premium Hotel Expands Amenities and Entertainment Options at Best-in-Market Property*

WYOMISSING, Pa. & COLUMBUS, Ohio--(BUSINESS WIRE)--Mar. 12, 2026-- PENN Entertainment, Inc. (Nasdaq: PENN) ("PENN" or the "Company") announced today that it expects to open the new state-of-the-art hotel tower at Hollywood Casino Columbus on June 12, 2026, pending customary regulatory approvals.

The 203-room hotel represents a major expansion for Hollywood Casino Columbus, offering guests modern, upscale accommodations at the city's premier gaming, dining and entertainment experience. The 150,000 square-foot tower will feature 183 standard rooms and 20 luxury suites, a full service bar and restaurant - *The Hill Eatery & Lounge*, conference rooms, fitness center and an outdoor seating terrace. Guests will be able to book rooms beginning April 15 by visiting the [Hollywood Casino Columbus website](#).

"We're thrilled to officially announce the opening date for our new hotel at Columbus, which positions us to be the top entertainment destination in the region," said Jay Snowden, CEO and President of PENN Entertainment. "This opening will mark our third retail development project to be completed in under a year, building on the momentum from our new casino in Joliet and second hotel tower at the M Resort."

The new hotel will add roughly 100 new jobs to the west side of Columbus. Hollywood Casino Columbus will host job fairs for all hotel staff positions on March 27 and April 10.

The property will host grand opening celebrations on June 12, highlighted by an outdoor festival and concert. For more information, visit [www.hollywoodcolumbus.com](http://www.hollywoodcolumbus.com).

In addition to the hotel, Hollywood Casino Columbus will also introduce an expanded high limit table games room in the second half of 2026, pending customary regulatory approvals, adding to the property's robust offering of gaming and entertainment experiences.

The Columbus hotel tower will mark the third of PENN's previously announced growth projects to be completed. In 2025, PENN opened an all-new land based casino in Joliet, and a new hotel tower at M Resort Spa Casino Las Vegas. PENN also expects to open the new Hollywood Casino Aurora in Illinois late in Q2 of this year, and a new land based property in Council Bluffs, Iowa is anticipated to open in late 2027 or early 2028.

### **About Hollywood Casino Columbus**

Operated by PENN Entertainment, Inc., Hollywood Casino Columbus is conveniently located off I-270 West and is open 24 hours a day; seven days a week. The 160,000 square foot gaming facility features slot machines, table games, a retail sportsbook and the largest poker room in Ohio. Hollywood Casino Columbus offers a variety of dining options, including *The Lounge at Final Cut Steak & Seafood*, *The Sportsbook*, *Mikey's Late-Night Slice*, *Dirty Frank's Hot Dog Palace*, *Zen Noodle*, and *Wahlburgers*. Hollywood Casino Columbus also offers more than 16,000 square feet of multi-purpose banquet and event space. For more information, go to [www.hollywoodcolumbus.com](http://www.hollywoodcolumbus.com)

### **About PENN Entertainment**

PENN Entertainment, Inc., together with its subsidiaries ("PENN," or the "Company," "we," "our," or "us"), operates in 27 jurisdictions throughout North America, with a broadly diversified portfolio of casinos, racetracks, and online sports betting and iCasino offerings. PENN's focus is on organic cross-sell opportunities, reinforced by its market-leading retail casinos, sports media assets and technology, including a proprietary state-of-the-art, fully integrated digital sports betting and iCasino platform, and an in-house iCasino content studio. The Company's portfolio is further bolstered by its industry-leading PENN Play™ customer loyalty program, offering its over 33 million members a unique set of rewards and experiences.

### **Forward Looking Statement**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward-looking terminology such as "expects," "believes," "estimates," "projects," "intends," "plans," "goal," "seeks," "may," "will," "should," "look forward to," or "anticipates" or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in PENN Entertainment's filings with the Securities and Exchange Commission (the "SEC"), including PENN Entertainment's current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K for the year ended December 31, 2025. Forward-looking statements speak only as of the date they are made and, except for PENN Entertainment's ongoing obligations under the U.S. federal securities laws, PENN Entertainment undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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