



Penn National Gaming and Open Wager Launch New Mobile Social Casino Game, 'Hollywood Slots'

April 18, 2016

SAN FRANCISCO & WYOMISSING, Penn.--(BUSINESS WIRE)--Apr. 18, 2016-- Penn Interactive Ventures, LLC, the interactive division of [Penn National Gaming](#), Inc. (NASDAQ:PENN) ("Penn National"), today announced the launch of its new mobile social casino game, Hollywood Slots (www.hollywoodslots.com). Hollywood Slots features exclusive content designed by leading social casino product developer Open Wager, Inc. and is currently available for download from the App Store and Google Play Store.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160418005107/en/>



Penn National Gaming's new social casino game "Hollywood Slots," is now available for download from the App Store and Google Play Store. (Photo: Business Wire)

Open Wager tailored [Hollywood Slots](#) graphics to incorporate entertaining elements of Penn National's popular Hollywood brand. Users collect free bonuses on the "Hollywood movie backlots", invite their friends to play using

Facebook, and compete in tournaments. Players' virtual hostess, "Holly," guides them to complete quests, earn stars and unlock new games.

The launch of [Hollywood Slots](#) further expands Penn National's presence in the social casino marketplace, providing players with a world class suite of mobile games that enable increased marketing and loyalty interactions through anytime, anywhere social casino games available for any screen.

Chris Sheffield, Senior Vice President and Managing Director of I-Gaming for Penn National, commented, "The launch of the Hollywood Slots social casino game is an important component of Penn National's I-Gaming strategy to acquire new customers through online engagement, while presenting new opportunities to interact with existing customers. We chose Open Wager as our partner because of their expertise in the social casino industry and track record of creating exciting and entertaining products that attract players. [Hollywood Slots](#) has already garnered early positive reviews and with today's public launch, users can enjoy the platform's exciting games and become engaged through the product's unique graphics and game features."

John Cahill, CEO, Open Wager said, "We are excited to partner with Penn National, one of the country's most successful land-based casino operators to help them achieve their strategic goals in the online social space. We believe our custom content, rich game features and incorporation of Penn National's Hollywood brand make Hollywood Slots a uniquely entertaining offering for social casino enthusiasts. We are committed to raising the bar on social casino entertainment and delivering a product that provides players with a great game experience thereby growing engagement, brand awareness and player loyalty."

To install the game, please go to www.hollywoodslots.com

About Open Wager, Inc.

Open Wager is the premier B2B partner in delivering custom branded social casino entertainment to enjoy anywhere, anytime. Open Wager's game content, enhanced social platform and game analytics drive revenue, retention and maximize brand loyalty. Open Wager is headquartered in San Francisco, CA with regional offices in Boulder, CO, Budapest, Hungary and Bucharest, Romania. Learn more at <http://openwager.com/>.

Engage. Retain. Monetize.

About Penn National Gaming

Penn National Gaming owns, operates or has ownership interests in gaming and racing facilities with a focus on slot machine entertainment. At December 31, 2015, the Company operated twenty-seven facilities in seventeen jurisdictions, including Florida, Illinois, Indiana, Kansas, Maine, Massachusetts, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, Ohio, Pennsylvania, Texas, West Virginia, and Ontario.

Forward-Looking Statements for Penn National Gaming

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward looking terminology such as "expects," "believes," "estimates," "projects," "intends," "plans," "seeks," "may," "will," "should" or "anticipates" or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties, including future plans, strategies, performance, developments, acquisitions, capital expenditures, and operating results. Actual results may vary materially from expectations. Although the Company believes that our expectations are based on reasonable assumptions within the bounds of our knowledge of our business, there can be no assurance that actual results will not differ materially from our expectations. Meaningful factors that could cause actual results to differ from expectations include, but are not limited to, risks related to ultimate profitability of the products being offered, cyber-security, data privacy, intellectual property, legal and regulatory challenges and other factors as discussed in the Company's Annual Report on Form 10-K for the year ended December 31, 2015, subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, each as filed with the United States Securities and Exchange Commission. The Company does not intend to update publicly any forward-looking statements except as required by law. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this press release may not occur.



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